

PRIVACY STATEMENT

Bluebird Network and its subsidiaries and affiliates (collectively, “Bluebird”) is committed to protecting the privacy of its customers and their data. In this Privacy Statement, we inform our customers and site visitors (“you”) about the collection and use of your personal information.

Collection of Information

Bluebird collects personal information from customers during the process of developing contracts in order to enable Bluebird to provide products and services. Customers may provide Bluebird with personal information through direct contact with Bluebird’s staff, as well as through our online management tools. In addition, we may collect personal information relating to your use of our websites through the use of “cookies” and other technologies.

A “cookie” is a piece of data that contains information about a user and is stored on a user’s hard drive. In some cases, we use cookies to track sessions of users who access *www.bluebirdnetwork.com*. The unique user ID contained within your cookie automatically identifies your login to our servers every time you actually log into *www.bluebirdnetwork.com*. Cookies by themselves cannot be used to find out the identity of any user. You can turn the cookie feature off by using your browser’s preference options, but you may not be able to utilize some of our services properly.

In addition, there are “do not track” or similar browser choices available to internet users with respect to online web activity, but given the present lack of consensus of what constitutes an informed election, appropriate trigger or breadth of scope of such choice, our site will continue to operate as described in this Statement, whether or not a “do not track” signal is received.

Use of Information

Bluebird uses the information it collects from its customers and site visitors to:

- Provide and support our products and services, including monitoring and maintenance services.
- Personalize your experience while on our sites and make navigation easier.
- Analyze statistics regarding usage of our websites.
- Combine it with information from other sources to improve our interactions with you.
- Alert you to Bluebird’s new products, services and updated information.

We may release your information if we have a good faith belief that disclosure is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Terms of Use, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against harm to the rights, property or safety of our company, our employees, our users of products or services, or the public as required or permitted by law.

We may also sell, transfer and disclose your information as part of a business divestiture, sale, merger, or acquisition of all or a part of our business.

Security

We maintain physical, electronic and procedural safeguards to guard your personal information and data. We strive to protect your personal information and data, but no system can be completely secure, so we do not promise, and you should not expect, that your personal information, data, searches, or other communications will always remain secure.

Links to Other Websites

Our site may contain links to websites that are provided and maintained exclusively by third parties. Websites provided and maintained by third parties are not subject to this Privacy Statement. Please review the privacy policies on those websites to understand their personal information handling practices. We make no representations concerning the privacy statements and policies of these third-party websites.

Changes to this Privacy Statement

We reserve the right, at any time, to add to, change, update or modify this Privacy Statement by posting such change, update or modification on the site. Any such change, update or modification will be effective immediately upon posting on the site.

Questions

If you have questions about this Privacy Statement, please contact Sue Schaefer at Sue.Schaefer@BluebirdNetwork.com.